



M84 EXPRESS

Mission 84 Bulletin

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From the Desk of Chairman

From "Make in India" to "Sell to the World": Mission 84 Takes Flight.

Fellow Entrepreneurs, Exporters, and Aspiring Trade Heroes: Welcome to the second edition of the Mission 84 bulletin, your fortnightly dose of inspiration, actionable insights, and a healthy dose of hustle for conquering the world of exports!

As your Chairman, I am thrilled to witness the collective fire in your eyes. You, the young minds and seasoned veterans are the backbone of India's export revolution. Your passion, your perseverance, your unwavering belief in the "Make in India" dream – these are the weapons that will turn ambition into reality.

So, let's raise our sails, fellow entrepreneurs! The winds of opportunity are ripe, and Mission 84 is your compass. Together, let's navigate the uncharted waters and conquer the world, one export contract at a time.



RAMESH VAGHARIA
PRESIDENT, SGCCI
CHAIRMAN, MISSION 84

M84: NUMBERS @ GLANCE

- *Inquiry Status* : 306 live
- *Registered Entrepreneurs* : 22,144+
- *Total MoUs with national & International organization* : 48
- *MoU Signed* : 25

From the Desk of Project Coordinator

From Ideas to Exports: Ignite Your Trade Engine with M 84

Welcome, trailblazers of international trade! Mission 84, your fortnightly guide to navigating the dynamic landscape of global commerce, embarks on its inaugural voyage today. Within this edition, you'll find the essential tools and insights to chart a course towards sustained export success.

Prepare to navigate by:

·**Data-Driven Strategies:** *Equip yourself with actionable insights fueled by the latest market research and economic trends. These are not mere theories, but battle-tested tactics guaranteed to optimize your export operations and maximize profitability.*

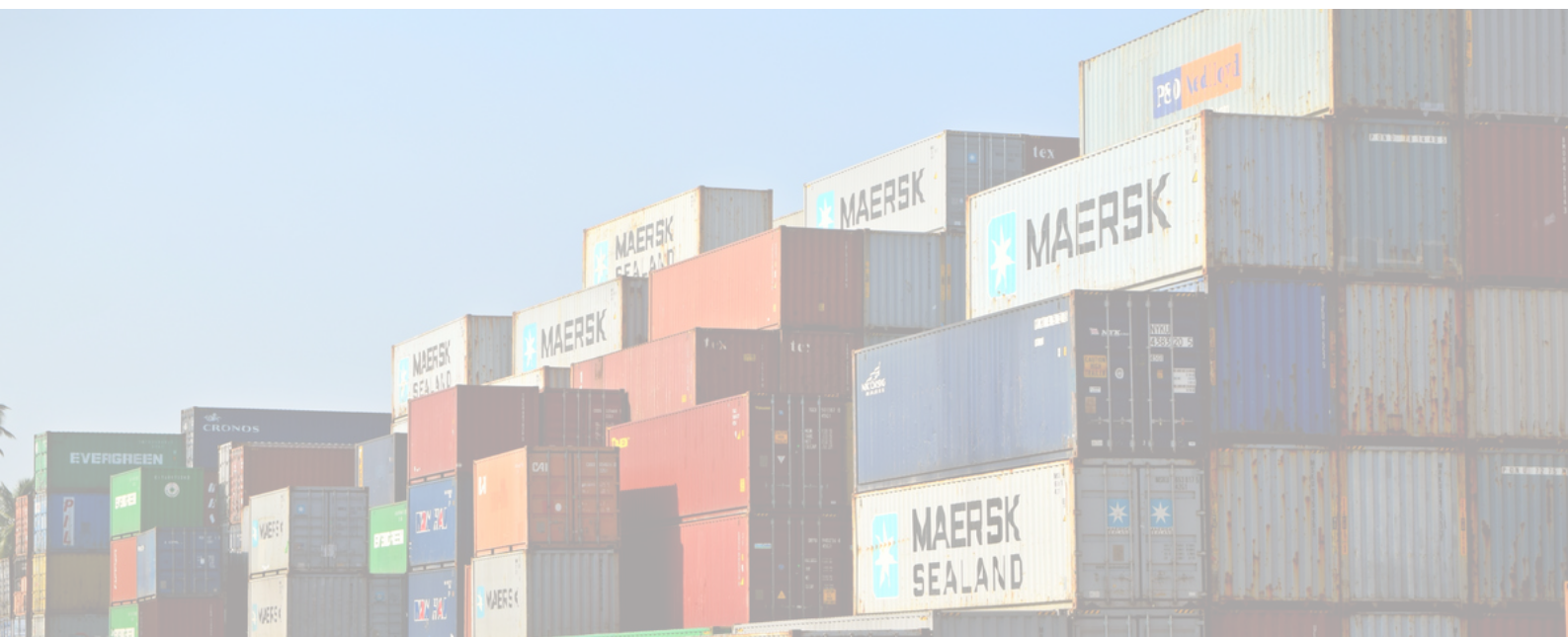
·**Collaborative Network:** *Mission 84 thrives on a spirit of shared knowledge and mutual support. Engage in our vibrant community, forge valuable connections with fellow entrepreneurs, and leverage collective expertise to overcome any hurdle.*

So, set your sights on the horizon, entrepreneurs! Mission 84 is your trusted vessel, navigating you towards a future of exponential export growth. Join us as we embark on this exciting journey, together rewriting the narrative of global trade, one success story at a time.

Chart your course with confidence. Welcome to Mission 84!



SANJAY PUNJABI
COORDINATOR, MISSION 84



From the Desk of CEO

Beyond Borders, Beyond Limits: Unmute Your Export Potential with Mission 84

Fellow trailblazers, 84,000 Indian entrepreneurs. 84,000 global counterparts. These aren't just numbers; they're the foundation of a revolutionary mission: Mission 84. A mission to connect, collaborate, and conquer the vast possibilities of international trade.

We, at the helm of Mission 84, understand the ambitions that fire your flames. The vision of reaching beyond borders, of expanding your horizons, of leaving your mark on the world stage. Yet, navigating the global landscape can feel daunting, a tangled web of regulations, cultural nuances, and unfamiliar terrain.

Forget empty promises and lofty goals. Mission 84 operates on the ground, in the trenches with you. We offer:

Actionable insights: *Data-driven intelligence to identify high-potential markets and tailor your strategies for maximum impact.*

Expert guidance: *Seasoned veterans and trade gurus share their secrets, from navigating regulations to securing financing and forging impactful partnerships.*

Real-world inspiration: *Success stories of Mission 84 members who have cracked the global code and are reaping the rewards of their bold ventures.*

This is not a passive spectator sport. Mission 84 demands your active participation. Join our online forums, attend our events, connect with fellow members, and share your own experiences. Together, we become a collective force, unstoppable in our pursuit of global success. We emphasize result-oriented activity.



PARESH BHATT
CEO, MISSION 84

*Alone, a step;
together, a mile.*



Mission 84: A Week of Global Connections and Growth!

This past week at the Surat Economic Forum was a whirlwind of activity for Mission 84, our flagship initiative to empower entrepreneurs and connect them with global opportunities. From strategic partnerships to thought-provoking discussions, we made significant strides towards building a vibrant ecosystem for business growth.



Think Global, Act Local:

The week kicked off with a thought-provoking meeting on "Think Global, Act Local," exploring how Surat's entrepreneurial spirit can thrive on the international stage. Insights from industry leaders like Shri C B Patel and Shri Savji Vekariya set the tone for a week of fruitful engagements.



Expanding Horizons:

We welcomed a delegation from Ghana, fostering cultural exchange and exploring potential business collaborations. Additionally, we signed a Memorandum of Understanding with the Saurashtra-Kutch Chamber of Commerce & Industry and Rajkot Chamber of Commerce & Industry, strengthening our network and reach across Gujarat.



Building International Bridges:

Mission 84 took center stage with two crucial meetings. We had the privilege of interacting with Dr. Sujel Ajaz Khan, Ambassador to Riyadh, Saudi Arabia, and Shri Rajesh Vaishnaw, Ambassador to Rabat, Morocco. These discussions paved the way for forging valuable partnerships and opening doors for our entrepreneurs in these key markets.

SGCCI Global Connect: Mission 84 Gears Up for International Expansion!

Delegation from Indo-Brazilian Chamber CCIIB:

- Further enriching our global outlook, we hosted a delegation from the Indo-Brazilian Chamber of Commerce (CCIIB). This exchange fostered a deeper understanding of opportunities in the Brazilian market and laid the groundwork for future collaborations.
- They have proposed to open their official branch in our city Surat.



Embracing Diplomacy:

- Our dedicated team kicked off a series of crucial meetings with Indian ambassadors overseas! On January 23rd, they engaged in productive discussions with:
 - **Dr. Sujel Ajaz Khan**, Ambassador to Saudi Arabia (Embassy of India, Riyadh)
 - **H.E. Harish Parvathaneni**, Ambassador to Germany (Embassy of India, Berlin)
 - **Shri Rajesh Vaishnav**, Ambassador to Morocco (Embassy of India, Rabat)
- These meetings explored ways to leverage diplomatic channels to connect Indian businesses with opportunities in these key markets.

Expanding Horizons:

- *Mission 84's reach extends beyond traditional destinations! On January 25th, the team held a productive meeting with representatives of the Botswana High Commission, forging new partnerships and identifying avenues for collaborative growth.*



M84 Forges Strategic Partnership with Gujarati Community in USA

- We are thrilled to announce the signing of a Memorandum of Understanding (MOU) with the Federation of Gujarati Associations USA (FOGA-USA). This landmark partnership marks a significant step forward in our mission to connect with and empower the Gujarati diaspora across the globe.

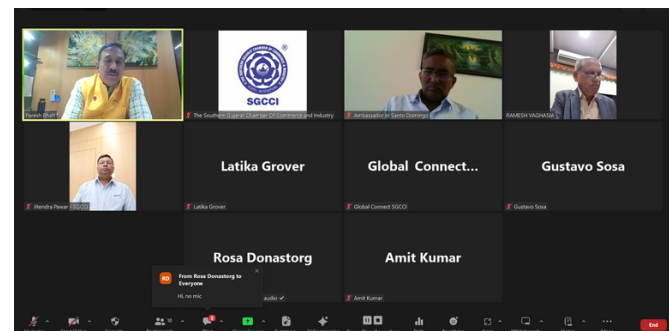


The MOU signifies a shared commitment to:

- Promoting trade and investment opportunities between India and the USA.
- Supporting Gujarati entrepreneurs in both countries.
- Facilitating cultural exchange and collaboration.

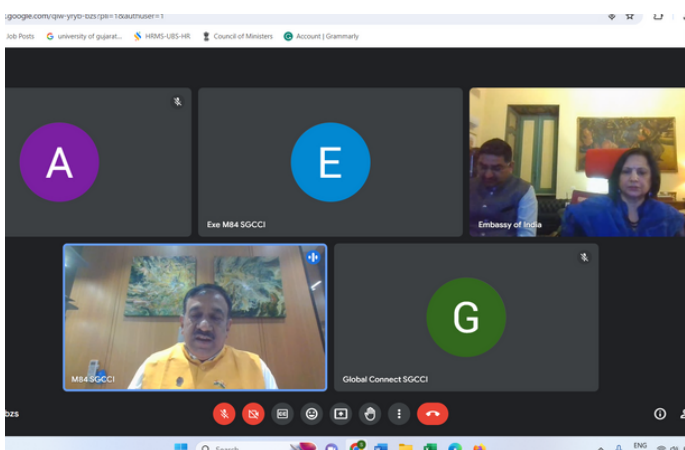
Strengthening Connections, Expanding Opportunities:

- Mission 84 actively participated in 3 Indian Embassy in overseas countries meetings on January 30th.
- Discussion with H.E. Mr. Ajit Gupte (Ambassador, Egypt): Explored avenues to strengthen India-Egypt trade relations.
- Mission 84 highlighted its role in connecting manufacturers and facilitating business inquiries.
- Meeting with H.E. Mr. Ramu Abbagani (Ambassador, Dominican Republic): Identified potential areas for boosting trade and investment.



Strengthening international ties through recent meetings

- Mission 84 leveraged its network and expertise to support collaboration.
- Discussion with Shri Vinay Kumar (Ambassador, Myanmar): Focused on ways to support Indian businesses entering the Myanmar market.
- Mission 84 offered assistance with regulations and partner connections.
- Russia: Discussed trade & business collaboration with Ambassador H.E. Mr. Pavan Kapoor and Mr. Ved Prakash (Economic & Commercial Wing).
- USA: Explored market access strategies with Ambassador Mr. Taranjit Singh Sandhu and Mr. Akhilesh Singh (First Secretary, Commerce).
- Italy: Identified investment opportunities with Ambassador Mrs. Neena Malhotra, Mr. Amararam Gurjar (DCM), and Mr. Subbu Ramesh (Second Secretary, Commerce).



Core Committee Empowerment:

- To drive Mission 84's global mission forward, President Ramesh Vaghasia has issued official appointment letters to core committee members representing various countries. Their expertise and dedication will be instrumental in guiding the initiative's international expansion.



ACHIEVEMENTS

- Mission 84 is a Convincing & Endorsed Project accepted by the International Platform
- Over 35 ambassadors and dignitaries engaged in direct meetings while the entire foreign embassy list received outreach via email and telecommunication.
- Cascading success: Mission 84 engages 12,000+ members across diverse programs.
- Phase 1 success: 4,100+ joined Mission 84's WhatsApp community for entrepreneur connection.
- Portal boom: "Business Beyond Boundaries" welcomes 22,144+ entrepreneurs.
- Inquiries lead to engagement: 70+ international messages sparked 140+ email dialogues, now in active discussion. 17 inquiries progressed to the pricing negotiation stage. Whereas 3 inquiries are in product sampling stage.

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