



M84 EXPRESS

Mission 84 Bulletin

JANUARY 2024 | VOL. 1



From the Desk of Chairman

From "Make in India" to "Sell to the World": Mission 84 Takes Flight.

Fellow Entrepreneurs, Exporters, and Aspiring Trade Heroes: Welcome to the very first edition of the Mission 84 bulletin, your fortnightly dose of inspiration, actionable insights, and a healthy dose of hustle for conquering the world of exports!

As your Chairman, I am thrilled to witness the collective fire in your eyes. You, the young minds and seasoned veterans are the backbone of India's export revolution. Your passion, your perseverance, your unwavering belief in the "Make in India" dream – these are the weapons that will turn ambition into reality.

So, let's raise our sails, fellow entrepreneurs! The winds of opportunity are ripe, and Mission 84 is your compass. Together, let's navigate the uncharted waters and conquer the world, one export contract at a time.



RAMESH VAGHASIA
PRESIDENT, SGCCI
CHAIRMAN, MISSION 84

M84: NUMBERS @ GLANCE

- Inquiry Status : 290 live
- Registered Entrepreneurs : 17,736+
- Total MoUs with national & International organization : 46
- MoU Signed : 23

From the Desk of Project Coordinator

From Ideas to Exports: Ignite Your Trade Engine with M 84

Welcome, trailblazers of international trade! Mission 84, your fortnightly guide to navigating the dynamic landscape of global commerce, embarks on its inaugural voyage today. Within this edition, you'll find the essential tools and insights to chart a course towards sustained export success.

Prepare to navigate by:

·**Data-Driven Strategies:** *Equip yourself with actionable insights fueled by the latest market research and economic trends. These are not mere theories, but battle-tested tactics guaranteed to optimize your export operations and maximize profitability.*

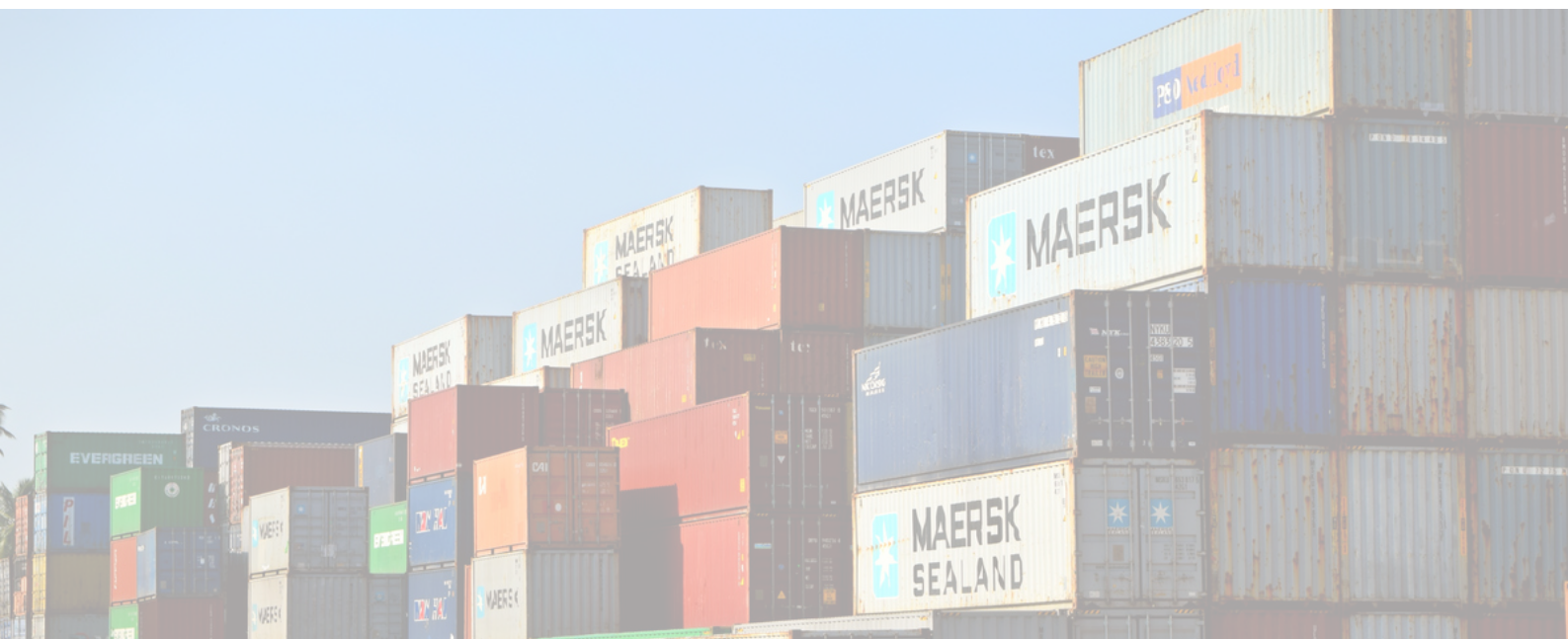
·**Collaborative Network:** *Mission 84 thrives on a spirit of shared knowledge and mutual support. Engage in our vibrant community, forge valuable connections with fellow entrepreneurs, and leverage collective expertise to overcome any hurdle.*

So, set your sights on the horizon, entrepreneurs! Mission 84 is your trusted vessel, navigating you towards a future of exponential export growth. Join us as we embark on this exciting journey, together rewriting the narrative of global trade, one success story at a time.

Chart your course with confidence. Welcome to Mission 84!



SANJAY PUNJABI
COORDINATOR, MISSION 84



From the Desk of CEO

Beyond Borders, Beyond Limits: Unmute Your Export Potential with Mission 84

Fellow trailblazers, 84,000 Indian entrepreneurs. 84,000 global counterparts. These aren't just numbers; they're the foundation of a revolutionary mission: Mission 84. A mission to connect, collaborate, and conquer the vast possibilities of international trade.

We, at the helm of Mission 84, understand the ambitions that fire your flames. The vision of reaching beyond borders, of expanding your horizons, of leaving your mark on the world stage. Yet, navigating the global landscape can feel daunting, a tangled web of regulations, cultural nuances, and unfamiliar terrain.

Forget empty promises and lofty goals. Mission 84 operates on the ground, in the trenches with you. We offer:

Actionable insights: *Data-driven intelligence to identify high-potential markets and tailor your strategies for maximum impact.*

Expert guidance: *Seasoned veterans and trade gurus share their secrets, from navigating regulations to securing financing and forging impactful partnerships.*

Real-world inspiration: *Success stories of Mission 84 members who have cracked the global code and are reaping the rewards of their bold ventures.*

This is not a passive spectator sport. Mission 84 demands your active participation. Join our online forums, attend our events, connect with fellow members, and share your own experiences. Together, we become a collective force, unstoppable in our pursuit of global success. We emphasize result-oriented activity.



PARESH BHATT
CEO, MISSION 84

*Alone, a step;
together, a mile.*



"World Wants Indian Products, Cost No Bar!" Dr. Mandaviya

SGCCI Mission 84 Rockets Forward: Chemicals & Pharma Industry Pledges Rs 17,593 Crore Export Target.

In a major boost to the export potential of the chemicals and pharma industry, over 1,000 industry leaders from Gujarat pledged to export over Rs 17,593 crore under the SGCCI Global Connect Mission 84. The pledge was taken in the presence of Union Minister of Commerce and Industry, Dr. Mansukh Mandaviya.



Speaking at the event, Dr. Mandaviya said that the world has gained confidence in India after the COVID-19 pandemic. He said that even though products from India are expensive, the world is still keen to buy them. He also stressed the importance of target-oriented collective pledges and roadmaps to achieve success. He said that he was confident that the chemicals and pharma industry can achieve an export target of Rs 84,000 crore.

Sh Parshottam Rupala Launches Mission 84 Online Portal to Skyrocket Indian Exports!

Rs 2196 Crore Export Blitz! Industry Titans Join Hands as Mission 84 Takes Off!

India's Minister of Fisheries, Animal Husbandry and Dairying, Parshottam Rupala, launched the online international portal of the Mission 84 project. The portal aims to connect Indian businesses with global buyers and partners. Mr Rupala also praised the efforts of the SGCCI for its work under the Mission 84 project. He said that the chamber had made a "logical" effort to increase exports from India, which was "very commendable."



In the presence of Mr Rupala, industry leaders from the fisheries, animal husbandry and dairying, and other sectors pledged to export Rs 2196 crore under the Mission 84 project. Mr Rupala stressed the importance of research and development for increasing exports. He said that industries should start research wings and produce products based on global research, which would help to increase exports and prevent damage to industries.

Foreign delegates at Chamber's doorstep



From sun-kissed Sri Lankan shores to bustling Vietnamese markets, a global village has sprung up at SGCCI! Delegations from over 20 countries, including Ethiopia, Kenya, Zimbabwe and New Zealand, have visited, seeking partnerships and boosting trade ties.

SGCCI's Global Mission 84 Reaches Foreign Shores!



SGCCI's Mission 84 takes flight! Global outreach fuels international trade partnerships across US, Singapore, Dubai, China, Indonesia, Malaysia and beyond.

Thriving with Connections – A Month of Momentum!

We're excited to share a whirlwind of activities from the past month, showcasing our unwavering commitment to connecting you with diverse business opportunities.



Global Partnerships & Agreements:

- *Strengthening bonds with New York City: Productive meeting with Shri Dilip Chauhan, Deputy Commissioner from NYC Mayor's Office for International Affairs, paving the way for future collaborations.*
- *Expanding your reach: MOU signed with SIA (Sanand Industries Association), opening doors to the dynamic Sanand Market.*
- *Building bridges across continents: MOUs inked with Asian-African Chamber of Commerce & Industry and African International Chamber of Commerce & Industry, unlocking vast African potential.*
- *Enhancing trade ties with JCI: Interactive meeting with Mr. Kaveen Kumar, World President, Junior Chamber International, leading to an MOU signing and fostering connections with young entrepreneurs.*



Engaging Insights & Expertise:

Explore Africa 1 and 2 was a great success.

- *Insights from the global gold market: Interactive session with Mr. Rajesh Mehta delved into the \$12 trillion opportunity awaiting Indian businesses.*
- *Exploring new frontiers: Interactive sessions with Mr. Amish Shah (Labgrown Expert) and Ms. Sunchawee Pattanachak (Thai Trade Office) shed light on cutting-edge technologies and emerging markets in Thailand.*
- *Africa on the horizon: Dedicated discussions on exploring business prospects in Ethiopia, Lesotho, Ghana, Seychelles, Togo, Algeria, Zimbabwe, and Kenya via Explore Africa program.*



Strategic Collaborations & Support:

- Strengthening domestic ties: MOU signed with Saurashtra Chamber of Commerce & Industry, fostering synergies within India.
- Building a global platform: Interactive meeting with Mr. Deven Choksey (DRChoksey FinServ Pvt. Ltd.) on developing the M-84 portal, our digital gateway to international connections.
- Harnessing export opportunities: Discussions with Engineering Export Promotion Council (EEPC) and WTC & Savannah Economic Development Authority to empower exporters.
- Connecting across borders: Engaging B2B meeting with a delegation from New Zealand, Japan, and Singapore, opening doors to diverse partnerships.

Strengthening Ties with Canadian Businesses:

- A delegation from the Canadian Hindu Chamber of Commerce visited SGCCI, opening doors for potential partnerships and trade between Indian and Canadian businesses. Discussions focused on identifying synergies and exploring avenues for mutual cooperation in various sectors.



MOU with Adama Chamber of Commerce at Vibrant Gujarat

- On the sidelines of the prestigious Vibrant Gujarat Summit, SGCCI signed a Memorandum of Understanding (MOU) with the Adama Chamber of Commerce and Sectoral Association (ACCSA) of Ethiopia. This MOU paves the way for enhanced trade and business cooperation between the two regions, creating exciting new possibilities for members of both chambers.



Fostering Innovation in Agriculture:

- Recognizing the importance of technology in modern agriculture, SGCCI inked an MOU with Agropreneurs Market Technologies Pvt. Ltd. This collaboration aims to leverage Agropreneurs' expertise in agricultural technology to empower SGCCI members and revolutionize farming practices in the region.

What These Developments Mean for You:

- *Access to new markets and business opportunities: The MOUs with Canadian Hindu Chamber of Commerce and ACCSA open doors for SGCCI members to explore new markets and forge partnerships in Canada and Ethiopia.*
- *Knowledge sharing and collaboration: The partnership with Agropreneurs Market Technologies promises to bring cutting-edge agricultural technology to SGCCI members, boosting their productivity and efficiency.*
- *Strengthening the SGCCI network: These collaborations expand SGCCI's reach and connect its members with a wider network of businesses and organizations, both domestically and internationally.*



Beyond the Bulletin:

- This is just the beginning of SGCCI's exciting journey. With their unwavering commitment to promoting trade and business development, we can expect more such initiatives and partnerships in the future. Be sure to stay tuned for further updates and opportunities!
- This is just a glimpse into the dynamic world of SGCCI. More initiatives and partnerships are brewing – stay tuned for further updates, exciting events, and opportunities to propel your business to new heights!



Community Engagement & Growth:

- *M-84: Charting the course: Meeting with Past Presidents to refine and accelerate the M-84 initiative, aiming to connect 84,000 Indian entrepreneurs with 84,000 international counterparts.*
- *Expanding networks: Productive virtual meet with Indo-Brazil Chamber of Commerce (CCIIB), exploring vibrant opportunities in Brazil.*



*"The privilege of having a special birthday cake cutting at SGCCI beautiful office in the company of its members will remain an unforgettable moment which I will always cherish." Lalatiana Accouche
High Commissioner of Seychelles*

ACHIEVEMENTS

- *Mission 84 is a Convincing & Endorsed Project accepted by the International Platform*
- *Over 30 ambassadors and dignitaries engaged in direct meetings while the entire foreign embassy list received outreach via email and telecommunication.*
- *Cascading success: Mission 84 engages 12,000+ members across diverse programs.*
- *Phase 1 success: 4,100+ joined Mission 84's WhatsApp community for entrepreneur connection.*
- *Portal boom: "Business Beyond Boundaries" welcomes 17,736+ entrepreneurs.*
- *Inquiries lead to engagement: 70+ international messages sparked 120+ email dialogues, now in active discussion. 16 inquiries progressed to the pricing negotiation stage.*

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